

# South Asia Communication Association



## Media Research on South Asia and Its Diaspora Worldwide

*Saving the Planet through Better Media and Communication*

We invite you to present your research at the South Asia Communication Association (SACA)'s refereed-research session at the 103<sup>rd</sup> annual conference of the [Association for Education in Journalism and Mass Communication \(AEJMC\)](#), virtual conference, August 6-9, 2020 #AEJMC2020. AEJMC 2020 promises to be an innovative, interactive and exciting conference.

### Call for Proposals

- Present your research on media and communication in South Asia or its diaspora worldwide at [AEJMC Virtual Conference, August 6-9, 2020](#) #AEJMC2020.
- Submit an extended abstract by **11:59 p.m., EST, June 2, 2020 (Tues.), 2020**. Notifications of acceptance: **June 10, 2020**.
- [Dr. Nandini Bhalla](#), Washington and Lee University, and [Deb Aikat](#), University of North Carolina at Chapel Hill will constitute a research review committee to judge papers for the SACA session. If you have questions, email [Dr. Deb Aikat](#) <[da@unc.edu](mailto:da@unc.edu)>, University of North Carolina at Chapel Hill.

In our commitment to the 2020 AEJMC conference theme “*Saving the Planet through Better Media and Communication: Media and Communication*,” SACA will host an interactive paper session. A committee of renowned scholars will review submissions. Since SACA is an institutional initiative of AEJMC, this session will be featured in the official program of the AEJMC annual conference.

### Instructions for submitting via EasyChair

1. If you have not already done so, create a free account on [EasyChair](#) to submit. We are using [EasyChair's customized conference management system](#) to facilitate anonymous peer review. *Please do not email your abstracts to anyone on the SACA Steering Committee or ask others, including session organizers, to submit on your behalf.*
2. Submit your extended abstract (*read points 6 & 7 below*) to the [SACA-AEJMC-2020](#) space in [EasyChair](#): <https://easychair.org/conferences/?conf=sacaejmc2020>
3. Once you are in the [SACA-AEJMC-2020](#) space, complete biographical details for yourself and your co-authors (*if any*). Enter a 100-125 word abstract in the textbox for abstracts. You must also enter 4-7 keywords (one per line) in the appropriate box.
4. If your submission is co-authored, designate one co-author as the corresponding author. At least one author of the accepted paper must present their research and virtually attend the session.

5. Upload your extended abstract as a file attachment (PDF file format). *Read points 1 through 3 for details on how to submit). Do not include any identifying information in your submission. Do not cite yourself in a way that reveals who you are. Submissions with identifying information in the main document will be disqualified.*
6. Write an extended abstract of 750 to 1000 words, which is approximately two pages in 12-point type, with an additional page of references or endnote citations. Format your extended abstract with these required elements: 1) title and 2) main body (*not exceeding 1000 words*) explaining the motivation/theory/argument driving your work, research method and the evidence/results. You may add references or footnotes/endnotes, which will not count towards the 1000-word limit. Since these are extended abstracts, we strongly recommend that you list only key references.
7. All submissions will be peer reviewed on five criteria: 1) Relevance to South Asia and its diaspora worldwide, 2) Originality, 3) Theoretical/practical contribution, 4) Clarity of writing, and 5) Fit with the conference theme.
8. [Dr. Nandini Bhalla](#), Washington and Lee University, and [Dr. Deb Aikat](#), University of North Carolina at Chapel Hill will constitute a research review committee to judge papers for the SACA session. We will email notifications of acceptance by **June 10, 2020**.

### **About SACA**

With over one-fourth of the world's population, South Asia has emerged as an important region for politics, security, health communication, culture, media and other relevant issues across the repertoire of our field.

The South Asia Communication Association (SACA) represents a joint effort of media and communication scholars and practitioners in South Asia and the South Asian diaspora worldwide. The SACA was constituted in 2015 at San Francisco as an umbrella organization with a presence in a number of different organizations and their conferences.

The SACA members comprise researchers, teachers, scholars, and professionals who examine the media and communication practices of the nine-country region of South Asia (Afghanistan, Bangladesh, Bhutan, India, Maldives, Myanmar, Nepal, Pakistan and Sri Lanka) and the South Asian diaspora worldwide. SACA members may constitute people with research interest in any of these nine nations or the South Asian diaspora worldwide.